



Sturgis MOTORCYCLE RALLY

January 2010

Dear Property Owner:

The City of Sturgis Rally Department is in the process of compiling the Official 2010 Vendor Property Listing for the 70th Annual Sturgis Motorcycle Rally. This list is distributed to prospective Rally vendors via the official Sturgis Motorcycle Rally website (half a million visitors during 2009) and through inquiries at the Rally office.

Many prospective vendors visit the Rally office and, upon receipt of this list, investigate and scrutinize locations to determine which space will best fit their specific needs. Don't you want your rental property included on this list?

Each listing will include property location, a description of your property, email address and a link to your website, if available. This will enable each potential Rally vendor to immediately see your property, whether they are in Sturgis or searching the web.

The cost to advertise your property on the Official 2010 Vendor Property Listing is \$150.00. Your listing will be processed and placed on the website as soon as the order, and payment, are received, and will remain on the site through September 1, 2010. In September 2010 we will be transitioning into a new process of ad placement. You will be notified via email that your ad will be removed if you choose not to renew it. The website will be programmed for you to place your OWN ad on the Sturgis Motorcycle Rally website yourself and you will be able to pay for it through our PayPal payment system, by check payment or by providing our office with credit card payment. Your \$150 ad will run for one year and you will receive an email notification 30 days prior to expiration.

Submit the enclosed vendor property listing form or just email info@sturgismotorecyclerrally.com your listing information, along with payment, and we will place your ad immediately on the newly design Sturgis Motorcycle Rally website. If you decide to mail in your information and payment, please send it to Sturgis Rally Department, 1040 Second Street, Suite #201, Sturgis, SD 57785.

For further information or questions regarding listing your vendor property contact the Sturgis Rally Department at 605-720-0800.

Regards,

Sturgis Rally Department Staff

Official 2010 Vendor Property Rental Listing Form

Business Name _____

Contact Name _____

Phone Number _____

E-mail Address _____

Website Address _____

Property Location _____

Description _____

The City of Sturgis reserves the right to shorten or make necessary changes to the above description if deemed necessary.

Services Available:

(check if applicable)

Electrical Water Will you accept: Food vendors Tattoo vendors

Rental Rates:

Square Footage Rate: _____

Date submitted: _____

(Must include \$150.00 fee mail check payment and form to Sturgis Rally Dept., 1040 2nd Street, Sturgis, SD 57785 or email to info@sturgismotorcyclerrally.com and provide MC or VISA CC Payment information. Forms submitted without payment will not be placed on website.)

Your Signature

Date received/placed on website by Rally Department: _____