

# Sturgis

MOTORCYCLE RALLY



## BRICK PROJECT

DEADLINE IS MARCH 15, 2011

### THE STURGIS BRICK PROJECT ANNOUNCES PLACEMENT

at the Official Sturgis Motorcycle Rally Headquarters on Legendary Main Street.

- Only \$75 per brick
- Orders taken until March 15, 2011
- Bricks will be placed on Sturgis Main Street in June 2011

Sturgis was incorporated in 1888 and is known as the City of Riders. It has been influenced and shaped by American Indians, Pony Express riders, the United States Cavalry and most recently, the American Biker. For 70 years the Sturgis Motorcycle Rally has attracted riders to the Black Hills of South Dakota, which means Sturgis owes over half of its history to the Rally, a legacy we are incredibly proud of.

Motorcycle enthusiasts return to Sturgis year after year to make memories ~ to meet old friends and make new ones, marry, celebrate the life of a friend that has moved on, introduce a child to a pristine canyon road or celebrate the return of a son or daughter defending freedom in a distant land.

Now you can be a part of the legend of Sturgis, the City of Riders. Commemorate a special occasion, mark a date or moment in time, celebrate a birth, remember a passing or leave your personal message on an engraved brick or granite paver.

Bricks are given premier placement in downtown Sturgis on our famous Main Street. The cost to become a permanent part of motorcycle history is affordable and makes a great gift. Orders will be taken through March 15, 2011 for installation pre-2011 Rally.

**NEW 8" x 8"  
BRICK SIZE  
NOW  
AVAILABLE!**



**Order Your  
Brick Today!**

For more information log on to: [www.SturgisMotorcycleRally.com](http://www.SturgisMotorcycleRally.com)

# STURGIS RALLY BRICK PROJECT Order Form

**GUIDELINES AND COST:** \$75.00 (tax included) puts your message on a 4x8 brick with 3 lines of text, limited to 14 capitalized characters (includes spaces & punctuation). Choose the 8x8 brick for \$150.00 (tax included) allowing 5 lines of text, 14 characters each line or 4 lines of text & a graphic. For \$500.00 (tax included) 8x10 granite pavers make a beautiful statement & an interesting contrast. Pavers are limited to 14 characters per line & for an additional fee a personalized graphic can be added to customize your statement. These are approved on an individual basis.

*Bricks and pavers must be purchased by March 15, 2011 to ensure placement on Legendary Main Street in downtown Sturgis by July 2011.*

**COLLECTIBLE BRICK REPLICA:** As an added bonus you may add a 4x8 commemorative brick for \$40 (tax included) or a 8x8 commemorative brick for \$80.00 (tax included). Your replica to the actual brick laid in the sidewalk in Sturgis!

**CONSIDERATIONS:** Please consider the following when placing your order: The Rally Department reserves the right to approve or reject any and all brick wording. Placing bricks together is only possible when requested & if bricks are ordered all together. No refunds!

**MAIL ORDERS TO:**  
 Sturgis Brick Project  
 c/o Sturgis Motorcycle Rally  
 1040 2nd St., Ste #201  
 Sturgis, SD 57785

**ORDER VIA OUR WEBSITE:**  
[www.SturgisMotorcycleRally.com](http://www.SturgisMotorcycleRally.com)  
[www.sturgisbrick.com](http://www.sturgisbrick.com)  
 or Email:  
[info@sturgismotorcyclerrally.com](mailto:info@sturgismotorcyclerrally.com)

**QUESTIONS?**  
 Please contact:  
 p 605.720.0800  
 f 605.720.0801

## STURGIS BRICK PROJECT ORDER FORM

Please fill out the information below and return it with payment to the address shown above.

~ PLEASE PRINT ~

NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PAYMENT CHOICE:  CHECK  CREDIT CARD  MONEY ORDER

If credit card, please choose one of the following options:

Visa  Mastercard 3 Digit Security Code:(found on back of card) \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ EXPIRATION: \_\_\_\_\_

SIGNATURE OF CARD OWNER: \_\_\_\_\_

1	
2	
3	

Additional Lines for 8x8 Brick Order

4	
5	

### ORDER TOTALS:

\_\_\_\_ 4x8 Brick x \$75.00 \_\_\_\_\_  
 \_\_\_\_ 4x8 Replica x \$40.00 \_\_\_\_\_  
 \_\_\_\_ 8x8 Brick x \$150.00 \_\_\_\_\_  
 \_\_\_\_ 8x8 Replica x \$80.00 \_\_\_\_\_  
 \_\_\_\_ 8x12 Granite Paver x \$500.00 \_\_\_\_\_  
 Grand Total: \_\_\_\_\_



Graphic Choices For 8x8 Bricks