



## NEWS

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Contact: Brenda Vasknetz, Sturgis Motorcycle Rally Director/City of Sturgis  
605-720-0800

FOR IMMEDIATE RELEASE:

### **2010 STURGIS MOTORCYCLE RALLY EVENTS REQUEST**

*May 20, 2010 STURGIS, S.D.* – The Sturgis Rally Department has announced it will begin collecting event information for the upcoming 70<sup>th</sup> Annual Sturgis Motorcycle Rally Schedule of Events Pocket Guide.

We invite you to submit 2010 Sturgis Motorcycle Rally related events for inclusion in the official schedule of events publication. Submitted event information should include the following: Event Name; Event Date; Event Time (start and finish) & Event Location. Due to space constraints only the event name, date, time and location can be included in the events listing. Other information submitted will not be included. The Sturgis Rally Department reserves the right to final approval and editing on all submitted entries.

Please email [info@sturgismotorcyclerrally.com](mailto:info@sturgismotorcyclerrally.com) to request a submission form or contact the Sturgis Motorcycle Rally Department at 605-720-0801.

Events will be listed free of charge in the Official 2010 Sturgis Motorcycle Rally Schedule of Events Pocket Guide and on the Official Sturgis Motorcycle Rally website, [www.sturgismotorcyclerrally.com](http://www.sturgismotorcyclerrally.com).

Submissions must be received by June 11, 2010 in order to be included in the 2010 Official Sturgis Motorcycle Rally Schedule of Events Pocket Guide.

Events forms can be submitted electronically to [info@sturgismotorcyclerrally.com](mailto:info@sturgismotorcyclerrally.com) or faxed to 605-720-0801. Event information may also be hand delivered directly to the Rally Office in the City Hall/Library Complex at 1040 2<sup>nd</sup> Street, Suite 201 between the office hours of 9:00 am to 4:00 pm Monday through Friday.

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