



STURGIS MOTORCYCLE HALL OF FAME 2010 INDUCTEES ANNOUNCED

February, 2010 – for more information, contact Christine Paige Diers, (605) 347-2001 - -
The Sturgis Motorcycle Museum & Hall of Fame is pleased to announce the Hall of Fame inductees for 2010. The Sturgis Motorcycle Hall of Fame is designed to recognize individuals or groups who have made a long term positive impact on the motorcycle community.

Nancy Davidson – Nancy Davidson, wife of Willie G. Davidson, is recognized throughout the motorcycling community as a passionate and devoted ambassador for the sport of motorcycling. While she doesn't ride her own motorcycle, she's been an inspiration to her children (Bill, Karen and Michael Davidson) and countless women riders as she shared her passion and support for the sport of motorcycling. Nancy Davidson has attended numerous motorcycling events, including some 30 Sturgis Motorcycle Rallies – most times riding to the event from Milwaukee with her husband.

Betsy E. Lister – Betsy Lister has been working to keep bikers informed for over twenty years. She is the founder of two websites - gypsypashn.com and bikerbits.info – that give bikers from all over the country information about rides, rallies, vendor opportunities, biker rights and more. She also operates a third website providing bikers with lessons on insurance coverage. Over the years she has volunteered numerous hours to raising awareness for motorcycle safety and motorcycle insurance issues. While logging over 100,000 motorcycle miles, Betsy has founded organizations and rides to raise funds for a variety of charities. She is also the biker poet laureate for both Massachusetts and New Hampshire.

Ronald McKinley – Ron McKinley spent 20 years as a South Dakota Highway Patrolman – 5 of those years as a motorcycle trooper. Both during his time as a trooper and since his retirement in 1991, Ron has dedicated himself to motorcycle safety through talks, seminars and safe riding courses. He is a Motorcycle Safety Foundation instructor, serves as the safety officer for four Harley Owners Group chapters, teaches Riders Edge safety courses, writes a monthly safety newsletter for 18 groups, has served as a Volunteer State Safety Coordinator for Harley-Davidson Motor Company and teaches for the Harley Owners Group Primary Officer Training.

Roger Schieman, Founders Award – Roger Schieman has spent countless hours keeping alive the history of motorcycling and the history of the Sturgis Motorcycle Rally. Roger has been a member of the AMA and as a Jackpine Gypsy for 20 years was instrumental in the operation of races in Sturgis throughout the year, but especially during the Sturgis Motorcycle Rally. Roger was a founding partner and board member of both motorcycle museums in Sturgis, and still volunteers his time to help make the Sturgis Motorcycle Museum & Hall of Fame a place where the history of motorcycling and the Sturgis Motorcycle Rally can be shared with visitors from all over the world.

Stan Simpson – Stan Simpson’s involvement with motorcycles spans 60 years. From his first Indian Scout ride in 1949 to his present day work improving the direction of the American Motorcyclists Association (AMA), Stan has been a force in the motorcycle industry. Stan is one of a rare breed that is fully involved with both on-road and off-road motorcycling. He won his first AMA race in 1957, was a local motocross champion, won a national enduro and was involved in numerous International Six Day Trials (ISDT) teams. Today, Stan serves as Chairman of the Board of the AMA, is working tirelessly to expand and improve the motorcycling lifestyle and tries to ride at least 20,000 miles a year on-road and 10,000 miles a year off-road.

“Kiwi” Mike Tomas – “Kiwi” Mike Tomas is founder of Kiwi Indian Motorcycle Company and is widely recognized as one of the most knowledgeable experts on classic Indian Motorcycles in the world. Kiwi Indian Motorcycle manufactures four new updated models of classic styled motorcycles that pay tribute to the classic Indians of years past in addition to over 2,500 different reproduction part numbers. Mike sponsors race teams and even competes in endurance rides to demonstrate the viability of the classic Indian in today’s world.

The annual Sturgis Motorcycle Hall of Fame Induction Breakfast is scheduled on Wednesday, August 11 at 9:00 a.m. at the Rushmore Plaza Civic Center in Rapid City, SD.

Breakfast tickets are available for a \$35.00 donation, tables of eight for \$300.00. Tickets can be purchased through the Museum 605.347.2001 or on line at www.sturgismuseum.com/cart/

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