



STURGIS MOTORCYCLE RALLY LAUNCHES ADVERTISING SERVICE FOR RALLY JOBS

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Sturgis, SD – May 11, 2010 – Sturgis Motorcycle Rally (SMR) is pleased to announce the launch of a new “Rally Jobs” employment service on its official website, www.sturgismotorcyclerrally.com. This is the first on-line employment advertising service exclusively targeted at advertising Rally-related employment opportunities. For a nominal advertising fee of \$25, businesses, vendors, and services can advertise legitimate Rally jobs and potentially recruit from the more than 20,000 unique website visitors who visit the official website each month.

The success of our businesses and temporary vendors is important to the City’s hosting a successful Rally. Because employers face strong competition to hire and increase staffing at their Rally venues and locations, the Rally Jobs advertisement service is a logical extension of SMR’s website services and can improve the Rally experiences of all businesses and vendors who operate during Rally.

Modeled after our attractions advertisement service, *this new employment service is easy to use and can be accessed from our official website 24 hours a day, 7 days a week*. Employers can post legitimate Rally related employment opportunities. Potential employees will be able to search listings and contact employers directly. Employers can utilize the power of the SMR official website to help increase the number of persons who apply for their temporary Rally jobs.

The Sturgis Motorcycle Rally is also excited to be able entice potential job seekers to visit and revisit our site, thereby increasing visitor traffic and benefiting our sponsors and those who advertise their attractions, accommodations, retail businesses, restaurants, and private housing opportunities with us.

For more information regarding this new service, contact to the Sturgis Motorcycle Rally Department.

Sturgis Motorcycle Rally
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